

WHY BOOK JACK?

Jack Lannom is a dynamic speaker who celebrates the human spirit. He is an **expert on learning, memory, leadership, motivation and personal development**. Jack uses his knowledge of mental and physical power to demonstrate how focus and drive can accomplish outstanding results. His combination of **humor, wisdom and inspiration** create powerful presentations that have helped individuals and corporations achieve world-class passion, performance and profitability. Jack's natural energy is key to his success. He is a talented athlete, who **holds the record for breaking a 3,150-pound block of ice with a single blow from his hand**. Jack is a **Master in the martial arts** and holds a black belt in six different styles of Kung Fu.

Jack Lannom is an Author, Consultant, and International Speaker who has been captivating and inspiring audiences for over 25 years. He has served as a corporate coach for several Fortune 500 companies, including Citibank, R&R Donnelly and Sons, Jefferson Pilot Communications, Caterpillar, and also Knight-Ridder Newspapers. Jack Lannom addressed a Leadership Conference of more than 1,000 members of the U.S. Department of Labor and received a spontaneous standing ovation at the conclusion of his presentation.

Jack is the author of *People First™ Achieving Balance In An Unbalanced World; Untapped Potential-Turning Ordinary People Into Extraordinary Performers; Transformational Coaching; Quantum Mind/Memory Genius Learning Series; You Are A Genius Children's Interactive Software; The Dynamics of Remembering Names and Faces; and People First™ Leadership Manual.*

His **PBS television program**, "Lannom's Memory Methods", ran for 11 years around the country, and was the first and longest running series of its kind. The show has inspired **millions of people on "How to Learn"**.

Not only is Jack motivational and entertaining, he gives the audience the tools to remember what he is teaching them! **Jack's seminars you will always remember!**

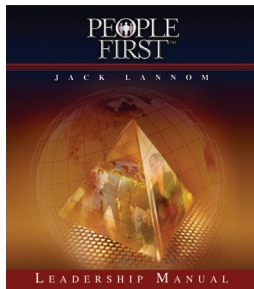
Regardless of the topic, a Jack Lannom presentation is a **high-energy** affair filled **with laughter and learning, excitement and passion**. Jack has been described as having the humor and energy of Robin Williams, the motivational power of Tony Robbins, and the wisdom and sensitivity of Stephen Covey. His ability to customize his presentations to the audience has made him a consistent favorite among his clients.

Jack's philosophy is "**Celebrate the human spirit!**" For example, in his "People First™" keynote presentation, Jack provides easily learned strategies for building a winning team environment, including "The Pyramid of People Power" and the "BEST Strategy" which are invaluable tools for any person.

David Reduzzi, President of the JMA group, a division of the JM Family Enterprises, told the Miami Herald, "Jack commands a crowd like I've never seen before. He has an instant rapport with people. **The minute the guy hits the floor, you can feel the energy... I was tremendously impressed.**"

JACK'S SPEAKING TOPICS

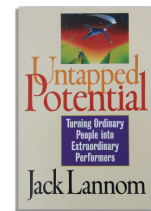
People First™: People First™ is one of Jack's most frequently requested presentations. Audiences will master the five keys that transform mere "employees" into powerful Purpose Partners, who work aggressively and pro-actively to create an environment which turns ordinary people into extraordinary performers. Each participant will be challenged to develop a revitalized confidence in themselves and a renewed commitment to personal and professional growth and development. They will leave this session motivated and equipped to work together to co-create a new passion for excellence within their organizations



The People First™ Leadership: A seminar that is a must for any individual or organization seeking to bring out the very best in people, People First™ Leadership offers a logical, unified system of thought for leaders to remember and apply. The training begins with a comprehensive definition of leadership and then moves on to explain both the philosophy and the practices of the ten core competencies that the men and women who will lead America into the new millennium must master. The ten success strategies of People First™ Leadership equip you to build a purposeful, productive environment.

Transformational Coaching: Learn the Twelve Secrets for Turning Ordinary People into Extraordinary Performers. The practical skills delivered in Transformational Coaching will allow leaders to broaden the belief, increase the effectiveness, stretch the mind, and enrich the spirit of everyone with whom they come in contact.

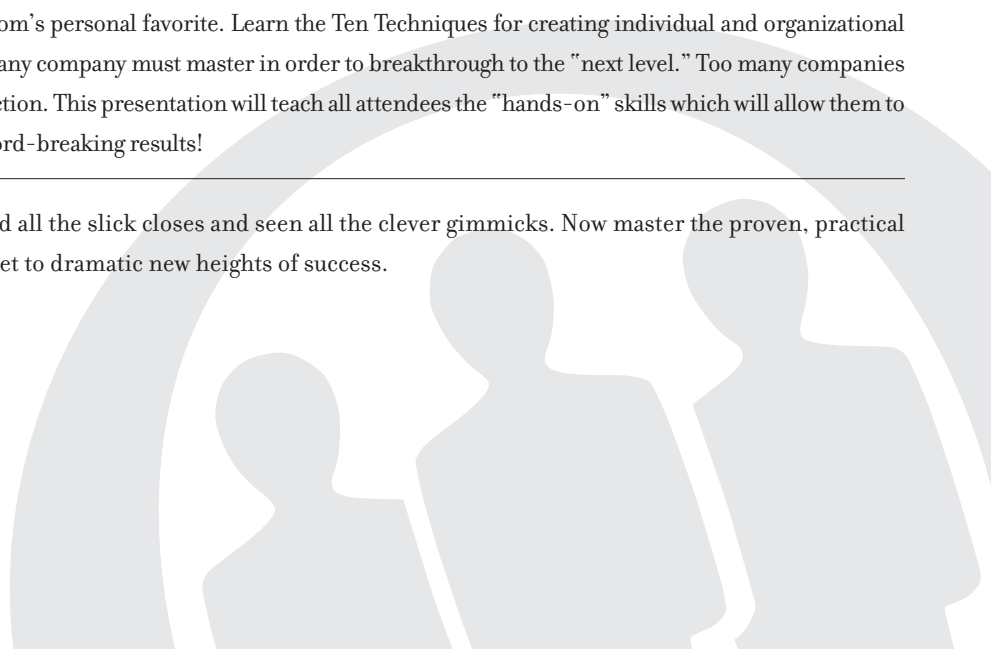
Untapped Potential: Refined from Jack's book. Learn the cutting-edge strategies for success contained in The Seven Powers of Personhood, The Five Secrets for Turning the Workplace In to a Fun Place, and The Three Essentials for Becoming a Master of Human Performance Technology. Untapped Potential also contains personal profiles of some of the most dynamic and successful leaders that Jack Lannom has met throughout his career.



Creating Champions of Change: Learn the three principles central to all Change Dynamics - personal and professional. Release the will to win in your organization, and co-create a better future by embracing change as "The Path" for personal and organizational excellence.

Breakthrough and Beyond: Jack Lannom's personal favorite. Learn the Ten Techniques for creating individual and organizational transformation. There are ten core competencies that any company must master in order to breakthrough to the "next level." Too many companies exist somewhere between mediocrity and mere satisfaction. This presentation will teach all attendees the "hands-on" skills which will allow them to raise the bar of excellence together as a team, with record-breaking results!

Quantum Sales Training: You've heard all the slick closes and seen all the clever gimmicks. Now master the proven, practical skills that will allow you and your sales force to rocket to dramatic new heights of success.



JACK'S SPEAKING TOPICS

Focus Power: Employ four methods to focus and release the tremendous energy that already exists within your company. Understand that every single man and woman in your company has enormous intelligence and creativity. Realize the maximum potential that can be unleashed by providing the proper mind-set and skill-sets.

Quantum Zone: The greatest untapped resource that exists in every organization is the human mind. Jack Lannom's dynamic presentation will teach you eight time-tested skills that will allow you to reach your fullest mental potential, and to achieve personal and professional excellence.

The Seven Principles of Attitude Dynamics: Extraordinary companies are managed by ordinary people with extraordinary attitudes. Attitude is a disposition of the mind, regulated by choice. Unleash the power of choice and decision in your workplace and in your home.

The Ten Principles of "Knock-Your-Socks-Off" Customer Service: Participants will learn how to implement the ten secrets that will revitalize their workplace culture and help them keep their customers for life. Jack engages the audience in an interactive discussion that identifies customer expectations and develops the attitudes and actions that are the necessary antecedents to providing world-class customer service. This highly motivational and skill-based presentation provides both leaders and front-line personnel with specific strategies that equip them to take their organization's customer service from the level of "ordinary" to "Knock-your-socks-off."

The Three Keys to Quantum Thinking Power: "Thinking outside the box" is not something you do merely to be trendy. A sustainable competitive advantage can only be achieved and maintained by discovering new ways to learn faster and work smarter than the competition. Discover in one seminar how you can boost performance and profits all at the same time.

MORE PRESENTATION TOPICS

The Dynamics of Remembering Names and Faces
The Twelve Seeds of Greatness
"T.E.A.M. Work"
"Relatability" in the Workplace
How to Discover Your Leadership Style
Conflict Resolution in the Organizational Setting
The Power of Choice and Decision
The Millionaire's 5 Secrets for Building Wealth
Self-directed Work Teams
The ABC's of Motivation
Lateral Thinking
Advanced Lateral Thinking
Counseling the Problem Employee
Professional Presentation Power
How to Create Mission, Vision, and Values Statements
Strategic Planning Skills
Effective Performance Appraisals
The Best Strategic Management Tools



THE LEARNING FAMILY PRESENTATIONS

Quantum Mind Series/Memory Genius Learning Series
Accelerated Learning
Mind Mapping
Quantum Concentration Power
Identifying and Understanding Your Personal Learning Style
Quantum Reading Power
Quantum Word Power
Quantum Spelling Power
Listening Power
Self Esteem Power
Quantum Math Power
Thinking Power: Learn the 70 Techniques used by Propagandists to Distort the Thinking Process.
Geographic Literacy Systems: Learn all 207 Countries and their Capitals in Eight Hours
"KidSmart" Seminars

**WALU EXECUTIVE MENTAL TOUGHNESS
BOOT CAMP / WORLD-CLASS TEAM BUILDING**

WALU Mental Toughness Boot Camp

FOR MORE INFORMATION VISIT
WWW.WALUKUNGFU.COM



Top 10 Reasons To Have Jack Speak For Your Group

- 1) Jack's energy and passion are contagious – extremely motivational
- 2) His presentations are highly interactive
- 3) Jack will customize his presentation to meet your needs
- 4) He is a master at getting people to relax, open up, and have fun
- 5) Jack speaks on 30 different topics
- 6) Jack has 25 years of experience speaking to a wide-range of audiences
- 7) Jack keeps everyone on the edge of their seats with world-class demonstrations
- 8) Lannom's Accelerated Learning Techniques enable participants to leave with all the key points of the presentation firmly committed to memory.
- 9) Jack leaves the audience applauding, ready for more
- 10) YOU get all the credit for making a great choice.